



*2017 Prague International Academic Conference*

*Business & Economics*

*Education & Social Sciences*

*May 7-10, 2017*

*Prague, Czechia*

*Hosted by*

*Global Academic Institute*



## Conference Program Overview:

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### Conference Venue:

Hotel Ibis Praha Old Town

Na Poříčí 1076/5, 110 00 Praha 1-Petrská čtvrť, Czechia

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Sunday 17:30 – 19:00

Pre-conference registration and reception with appetizers & drinks and cash bar

Monday – Tuesday 9:00 – 17:00

Concurrent sessions scheduled in one to two hour increments

Monday – Tuesday 10:30, 14:30

Coffee breaks – Coffee & tea with appetizers

Monday – Tuesday 12:00 – 13:00

Lunch

Wednesday 11:30 – 14:00

Complimentary Canal Cruise (Private boat for GAI)

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## Social Activities:

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### **Reception**

Date: Sunday, May 7

Time Slot: 17:30 – 19:00

Pre-conference registration and reception with appetizers and cash bar

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### **Ferry Cruise**

Date: Wednesday, May 10

Time Slot: 11:30 – 14:00

Departure: Hotel Ibis Praha Old Town Reception

Complimentary Lunch will be served on the cruise

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## Sessions

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**Conference Track: Education & Teaching**

**Date: Monday, May 8**

**Hall: Neuf**

**Time Slot: 09:00 – 10:40**

**Session Chair: Orly Kayam**

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*The Key Attributes of Inquiry-based Learning: Towards Effectiveness in South African Schools*

**RJ (Nico) Botha**

University of South Africa

South Africa

*The Center for Integrating Students with Physical Disabilities in Academia at the Wingate Academic College Israel*

**Orly Kayam**

Wingate Academic College

Israel

*Teaching and Learning with Technology: Is Technology a Powerful Tool to Engage Non-major Students in Learning Economics?*

**Hairong Mu**

Harper Adams University

United Kingdom

*University Support, Adjustment, and Mental Health in Tertiary Education Students in Hong Kong*

**Chi Hung Leung**

The Education University of Hong Kong

Hong Kong

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**Coffee Break: 10:40 – 10:50**

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**Conference Track: Business & Economics**

**Date: Monday, May 8**

**Hall: Neuf**

**Time Slot: 10:50 – 12:05**

**Session Chair: Partha Ray**

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*The Effect of Financial & Cash Policies on The performance and Risk Assessment of Amman Stock Exchange Market*

**Osama Shaban**

Al-Zaytoonah university of Jordan  
Jordan

*Political Economy of IMF Lending in East Asian Crisis*

**Partha Ray**

Indian Institute of Management Calcutta  
India

*“Showrooming”: A Multi-Channel Retail Phenomenon*

**Preetam Basu**

Indian Institute of Management Calcutta  
India

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**Lunch Break: 12:05 – 13:00**

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**Conference Track: Education & Social Sciences**

**Date: Monday, May 8**

**Hall: Neuf**

**Time Slot: 13:00 – 15:05**

**Session Chair: Nuchamon James**

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*Computer-Aided Identification of Childhood ADHD using Robot-Assisted Test*

**Mun-Taek Choi**

Sungkyunkwan University

Republic of Korea

*Lexical Variation across Three Generations in the Moken Dialect of Southwestern Thailand*

**Nuchamon James**

Kasem Bundit University

Thailand

*Review of Diverse Capacity Development in Taiwanese Informal Indigenous Science Camp*

**Chun-Feng Lin**

National Pingtung University

Taiwan

*An Interplay of Psychosocial Factors and Work Conditions on Occupational Stress among University Teachers in Pakistan and Finland*

**Naima Akhtar Malik**

Åbo Akademi University

Finland

*Relationships between Teachers' Expectations from Professional Development Programs and their Demographics and Epistemological Beliefs*

**Elif Adibelli Sahin**

TED University

Turkey

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**Coffee Break: 15:05 – 15:20**

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**Conference Track: Business & Economics**

**Date: Monday, May 8**

**Hall: Neuf**

**Time Slot: 15:20 – 17:00**

**Session Chair: Goran Buturac**

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*The Way of Increasing Profitability and Competitiveness of Farming in The Caucasus Region*

**Nino Rukhaia-Mosemydlshvili**

Ivane Javakhishvili Tbilisi State University

Georgia

*Export Growth and Restructuring of Croatian Manufacturing*

**Goran Buturac**

The Institute of Economics, Zagreb

Croatia

*Managing Destination Consumer Based Brand Equity for Potential Tourists via Communication Effects Assessment*

**Ashraf Alfandi**

INU

Jordan

*Sticky Floor: Identifying Barriers to Promote Women's Managerial Position in Governmental Organizations of Ilam Province with a Qualitative Approach*

**Yasanallah Pourashraf**

Ilam University

Iran

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**Conference Track: Education & Social Sciences**

**Date: Tuesday, May 9**

**Hall: Neuf**

**Time Slot: 09:00 – 10:40**

**Session Chair: Katarzyna Banasik**

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*Teaching Negotiations to EFL Students - The Role of Teaching Clear Communication*

**Piotr Jednaszewski**

NB Advisory Ltd - Adviser to the University of St Andrews

Poland

*Mens Rea of Offence in Polish Criminal Law*

**Katarzyna Banasik**

Andrzej Frycz Modrzewski Krakow University

Poland

*The Pragmatics of Discourse Markers: Turn-taking Strategies*

**Rickey Lu**

The Chinese University of Hong Kong

Hong Kong

*Momentum Jharkhand: A State on the Move to Transform the Higher and Technical Education Sector*

**Parthajeet Das**

EY India

Utkal Univeristy

India

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**Coffee Break: 10:40 – 10:50**

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**Conference Track: Business & Economics**

**Date: Tuesday, May 9**

**Hall: Neuf**

**Time Slot: 10:50 – 12:05**

**Session Chair: Roger Hussey**

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*Executive Compensation*

**Yong Zhang**

Hong Kong Polytechnic University

Hong Kong

*Accounting for Leasing Contracts*

**Roger Hussey**

University of Windsor

Canada

*Renewable Energy, Arable Land, Agriculture, CO2 emissions, and Economic Growth in Morocco*

**Ben Youssef Slim**

Manouba University

Tunisia

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**Lunch Break: 12:05 – 13:00**

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**Conference Track: Education**

**Date: Tuesday, May 9**

**Hall: Neuf**

**Time Slot: 13:00 – 14:40**

**Workshop Session**

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*Gamification in Education or the Workplace to Increase Motivation and Engagement*

**Theresa Papp**

University of Saskatchewan

Canada

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**Coffee Break: 14:40 – 15:00**

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**Conference Track: Education & Social Sciences**

**Date: Tuesday, May 9**

**Hall: Neuf**

**Time Slot: 15:00 – 17:05**

**Session Chair: Doris Hudson de Trujillo**

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*Investigation of Mobile Learning and Mobile-Assisted Teaching Practices among Students and Lecturers in a Higher Education Institution*

**Lixun Wang**

The Education University of Hong Kong  
Hong Kong

*Transformative Learning through the Power of Dance: Studies in Evoking the Empathetic Response*

**Doris Hudson de Trujillo**

Utah Valley University  
United States

*The Relationship Between Quantum Leadership and Organizational Intelligence*

**Selçuk Turan**

Uzun Mehmet Mesleki ve Teknik Anadolu Lisesi  
Turkey

*Performance Perceptions of First Year Accounting Students*

**Audra Ong**

University of Windsor  
Canada

*Leveraging Information Systems to Improve Secondary Education in India*

**Parthajeet Das**

Utkal University  
India

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### Non-Presenting Attendees

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**Imsook Ha**

KERI (Korea Electrotechnology Research Institute)  
Republic of Korea

**Kamolbhan Sangmahachai**

Kasetsart Business School  
Thailand

**Nantawut Leeamornsiri**

Kasetsart Business School  
Thailand

**Vimol Rodpetch**

Kasetsart Business School  
Thailand

**Phanthipa Srinamnuang**

Kasetsart Business School  
Thailand

**Bryan Prasifka**

Southern Methodist University  
United States

**William James**

Kasem Bundit University  
Thailand

**Malak Alqurashi**

DIT  
Ireland

### Ferry Cruise

**Date: Wednesday, May 10**

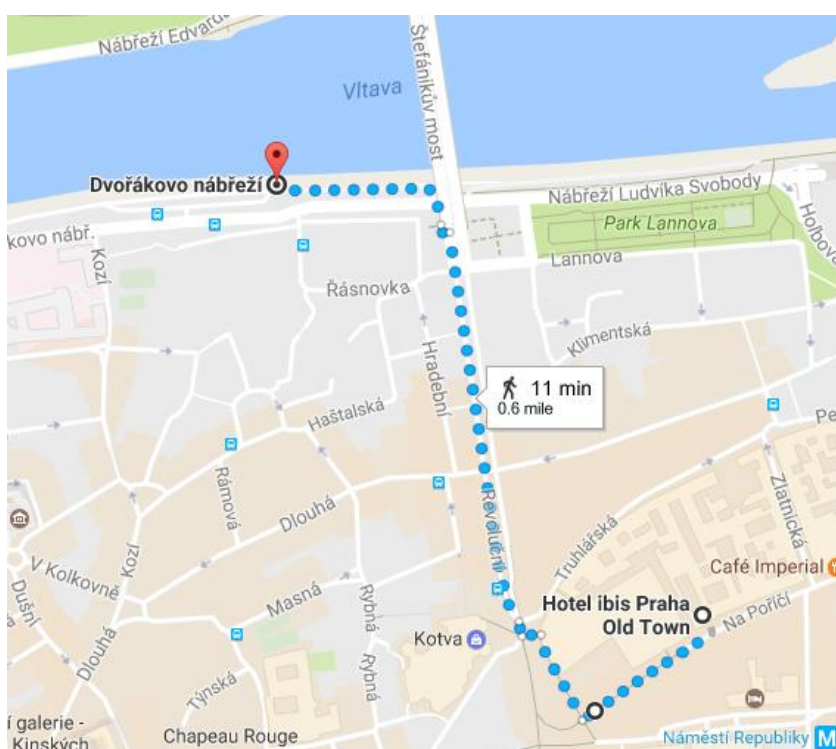
**Boarding Point: Dvorakovo embankment, pier no. 18, Stefanikuv bridge**

**Depart from Hotel: 11:30**

**Boarding Time: 12:00**

**Time Slot: 12:00 – 14:00**

**Complimentary Lunch on boat**



We will walk to the boarding point from the conference hotel - Ibis Praha Old Town- as a group. You may either join us or go to the boarding point directly which is 11 min walking distance from the hotel.

**Ferry Cruise Boarding Point:  
Dvorakovo embankment, pier no. 18, Stefanikuv bridge**